Enterprise collaboration
today and tomorrow

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Digital transformation, globalization, and new socioeconomic realities are changing the way we work—at a dizzying pace. While these trends have opened up vast new opportunities, they're also making work more complicated and unmanageable. Traditional enterprise collaboration tools aren't necessarily helping. In many cases, they're actually making things worse.

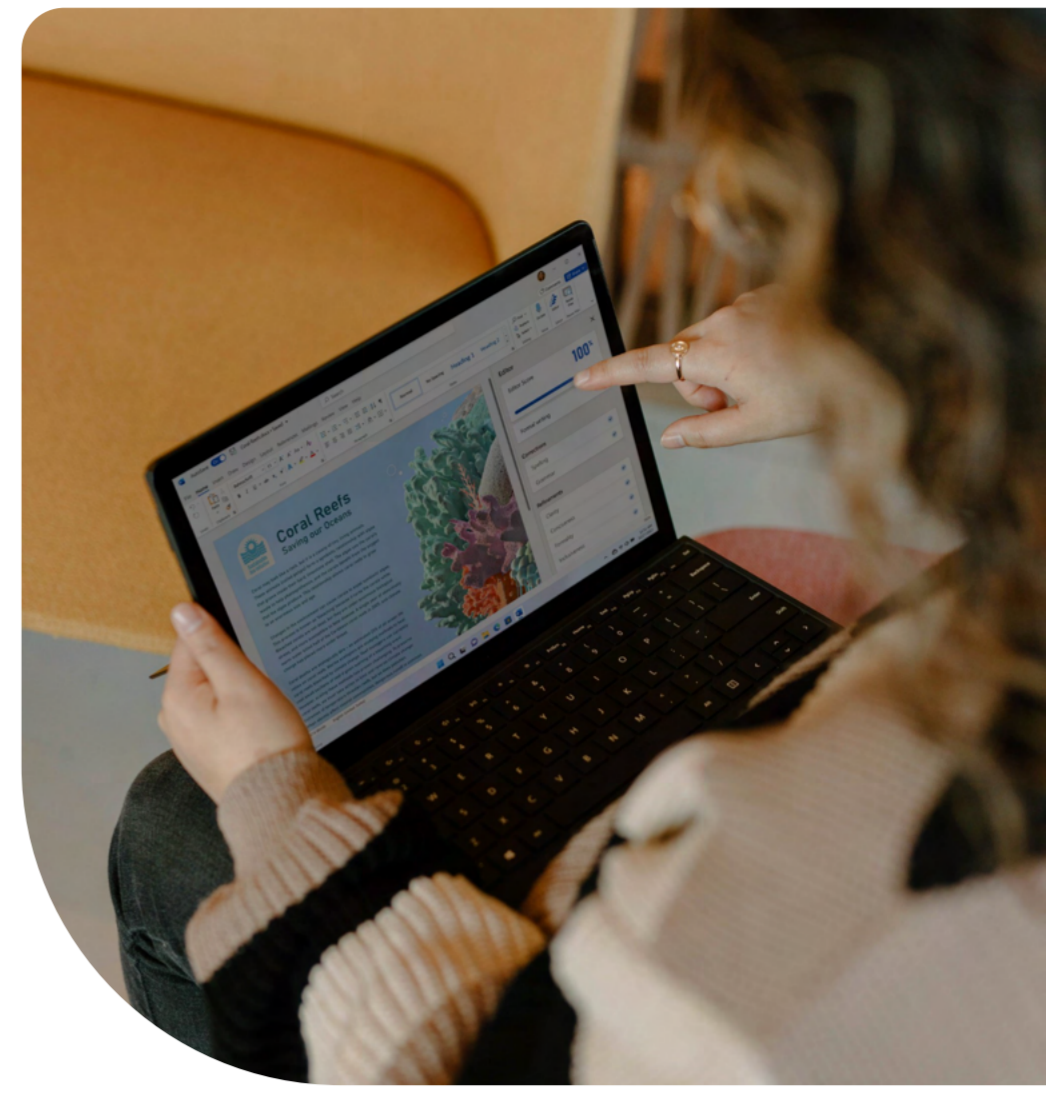**Collaboration is complicated—and employees are frustrated.**

Work has gone virtual

Work is no longer a place we go. It's something people can do anywhere. But it's less likely to be face-to-face.

43%
Of U.S employees **work remotely** some of the time[1]

1/3
Of U.S. workers will be **predominantly remote** in 10 years[2]

75%
Of workers are **deskless**[3]
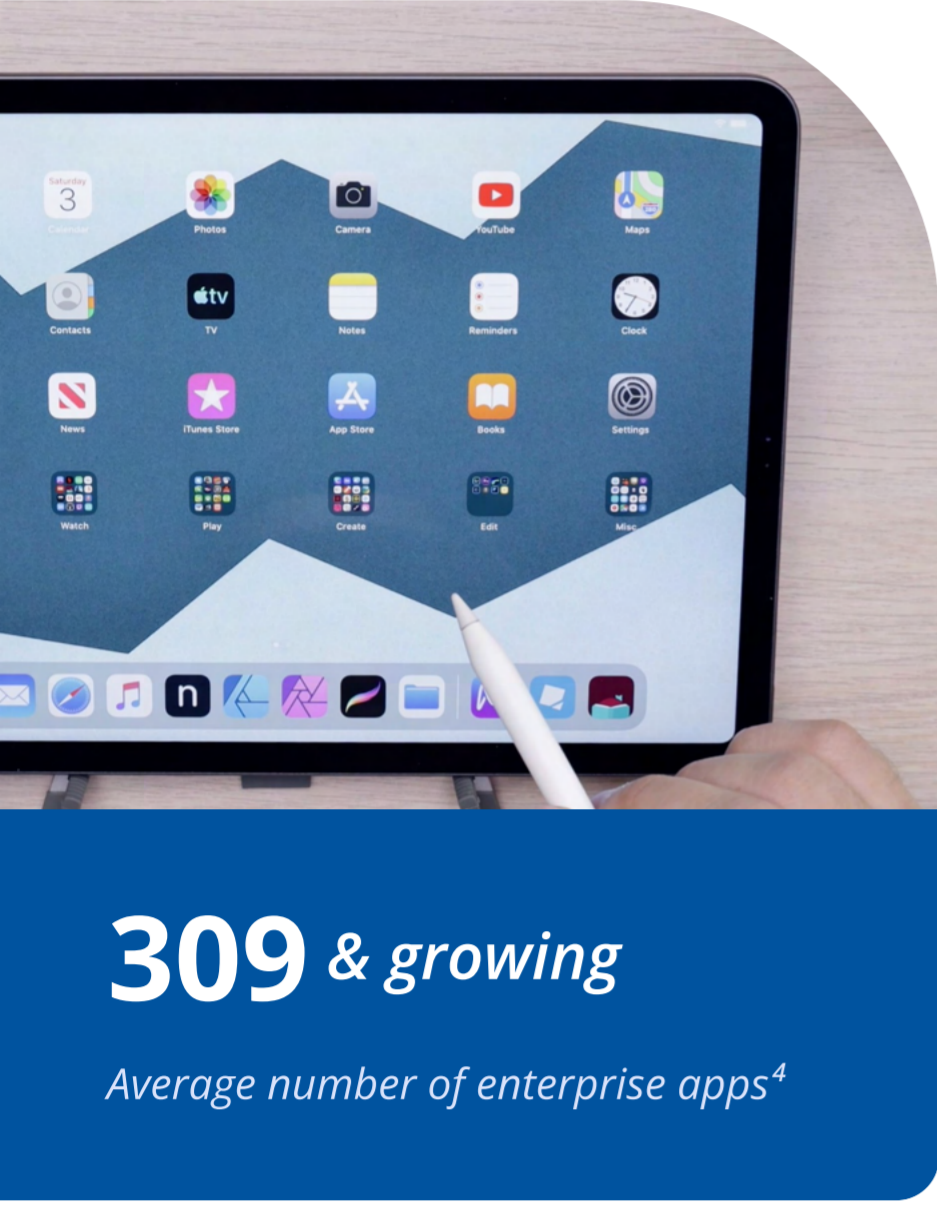
Fragmentation is growing

The explosion of apps and channels is fracturing processes into a million tiny pieces. We spend more of our time just trying to connect the dots and less time on productive activities.

2-3 min
Frequency with which employees **switch apps**[5]

100+
Average number of emails office workers send/receive per day[6]

309 *& growing*
Average number of enterprise apps[4]

67%
Percent of employees **using their own devices at work** — increasing complexity and fragmentation[7]

84%
Percent of employees who do some or all of their work in **non-traditional, cross-functional teams**

Vital knowledge is going to waste

As people become less connected and tools become more fragmented, information is getting siloed, lost, and forgotten. The result is "corporate amnesia" that leaves companies unable to harness collective knowledge.

1/3
Amount of time employees spend **searching for information**[9]

1/2
Of all knowledge workers report that **corporate amnesia is a problem**[9]

$430,000 / 👤
Cost of **knowledge loss** per departing employee[10]

Employees are less engaged
— and less productive

When people feel disconnected and disempowered, the impact goes right to the bottom line.

$483–605B
Amount of money **disengaged employees** cost the U.S. per year in lost productivity[1]

only **33%**
Of U.S. workers feel **engaged** in their work[1]

only **30%**
Of employees say they have the **right tools for their job**[1]

17%
More productivity from highly engaged employees[1]

What's needed? Reconnecting the enterprise.

What does all this mean for the future of enterprise collaboration? New technologies are needed to reconnect and unify people, systems, and knowledge across the enterprise—new solutions that:
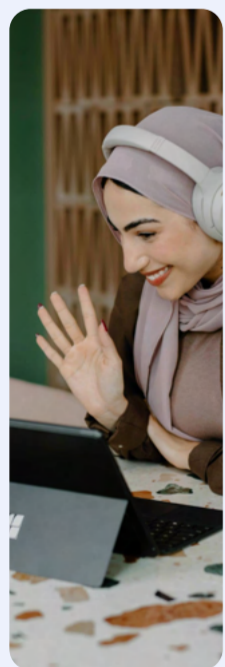
Erase physical distance

Make it possible for remote, deskless, and mobile employees to work together simply and frictionlessly. Whether working one-on-one, in teams, department-wide, or across functions, people should be able to find each other, connect, and collaborate as easily as if they were in the same room—even from opposite sides of the world.

Build corporate memory and knowledge discovery

Capture and preserve ideas, decisions, conversations, and content, and make them visible and easily searchable. Analytics and AI can be used to proactively connect employees with people and information they need to know—and help answer questions they haven't even asked yet.

End fragmentation

Provide a single hub that brings together people, information, systems, and flows. Help people escape the chaos of fragmentation and maintain their flow with a cohesive collaboration experience wherever and however they work.

Engage people

Nurture real connections, deeper understanding, and organic dialogue among colleagues. Provide a great user experience—more like the best consumer apps and less like traditional enterprise software. Include features that foster employee recognition, encouragement, mentoring, and skills.

What's next for your employees and teams?

You don't have to wait for the future of enterprise collaboration — forward-looking technology is already helping companies address these challenges. To learn about next-generation solutions to the challenges your employees and teams face today, visit **jivesoftware.com**

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Sources:

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