

6 essential features of an enterprise collaboration platform

Choosing the right enterprise collaboration platform can make all the difference for your company. It can simplify life for employees, streamline IT operations, and cut costs – while making everyone more productive, more agile, and more innovative. So how do you select the best solution? Here are six critical capabilities no platform should be without:

1. Integrated Hub

The last thing companies need is another specialpurpose collaboration solution. Employees are already drowning in stand-alone apps that complicate work and create silos. An enterprise collaboration platform should function as a hub, integrating with your key systems and bringing people, content, and information into one place where it's easy to find everything and get work done.

2. Data-driven intelligence

Advanced collaboration platforms are selfoptimizing. They apply machine learning to analyze user behavior and drive more accurate search results, deliver highly personalized experiences, and intelligently recommend people and content of interest.

3. Knowledge retention and discovery

With the right capabilities, your collaboration platform can serve as your corporate memory, capturing know-how from across your organization and preserving it for future use. A best-of-breed solution should assist with knowledge discovery as well, proactively connecting employees with specific colleagues and information vital to their jobs.

4. Smart enterprise search

A well-connected hub with a powerful search engine is like Google for the enterprise, helping employees rapidly find people, information and content across multiple systems, saving tons of time.

5. Collaboration at every level

Collaboration comes in lots of shapes and sizes. A great platform should support all of them: team collaboration, department-level collaboration, crosscompany and cross-functional collaboration, document collaboration, project collaboration and more.

6. Total mobility

These days, work happens everywhere, not just in the office. Employees need to be able to contribute and stay productive wherever they happen to be – even if they don't have a desk or computer.

And that's just the beginning. There's a lot more to an enterprise collaboration platform than we could squeeze into one page!