

# The key to better corporate communications — align and engage your organization with an enterprise collaboration tool

You can talk, but are your employees listening? Not when strategic communications are trapped in inboxes or sitting unread on ghost-town intranets. Jive's enterprise social network brings corp comms to life, delivering compelling content and igniting company-wide dialogue that gets everyone on board. Jive is a platform that employees really love to use, with rich personalized experiences and a captivating consumerstyle interface that drives adoption and engagement to all-time highs. It even measures the impact of your communications in real time, so you know your message is getting through.

## Solves your biggest corporate comms challenges:

- **Drive strategic alignment:** turn a disconnected organization into a cohesive one where all people contribute and share your company's vision.
- **Reach everyone:** deliver high-impact comms employees can't miss, even on the go.
- **Spark real conversation:** go beyond one-way communications with authentic dialogue that gives everyone a voice and ensures buy-in.
- **Measure your impact:** see who's reading your content, who's spreading the word and how to improve communications for greater effect.

## Features and capabilities:

- **Beautiful news page:** deliver the latest company news and announcements in an eye-catching, must-read layout.
- **Targeted communications:** get the right message to the right people with personalized news streams and autosubscriptions.
- **Commenting, liking and sharing:** social features let users spread and amplify your message.
- **Peer recognition and social rewards:** motivate and reward employee participation and contributions.
- **Impact metrics and engagement analytics:** measure the impact and reach of your comms; track sentiment and employee engagement.
- **Great mobile experience:** reach employees wherever they are with a best-in-class consumer-grade mobile experience.
- **Executive blogs and videos:** energize executive communications with easy-to-publish, media-rich blogs and videos.

## Companies using Jive:

**61%***Improvement in employee connectivity and alignment***21%***Cut in email load***36%***Improvement in employee satisfaction*

*Actual results from hundreds of Jive's customer organizations, confirmed by independent researchers*

# What Jive customers are saying:



*"Jive has made a real difference at our company in a very short period of time. People feel more connected to each other. People feel like they have a voice to bring up their ideas and respond to others. Jive isn't just a platform to read, it's a platform to be involved."*

— Chief People Officer



*"We've been able to align our organization with our new strategy. It's a complicated strategy and people have been able to grasp it really quickly through the use of the Jive platform."*

— Head of Internal Communications



*"Jive is the place everybody goes to find each other and work with each other, and the place that we communicate to all of our 60,000 employees."*

— VP of Communications Platforms



*"Jive has modernized our communication and collaboration capabilities. It's a huge leap to have 30,000 team members connecting globally and effortlessly."*

— VP Technology



*"It's a wonderful broadcast tool. I can reach every employee very quickly, even from my mobile phone."*

— EVP of Corporate Communications



*"Jive allows us to connect on so many levels: with leadership, with employees and with industry trends."*

— Director of Internal Communications

Unite your workforce with an enterprise collaboration tool

Learn more at [jivesoftware.com/solutions](https://jivesoftware.com/solutions)

## Jive resource kit

Download this collection of resources and learn how a Jive can help you foster a highly engaged workforce and solve your greatest corporate communications challenges.

[Go to website →](#)