



# Better Internal Communications for Better Healthcare: Align and Engage Your Organization With an Interactive Intranet

With massive changes sweeping the healthcare industry, effective internal communication is more critical than ever. It's the key to successful transformation initiatives, motivated employees, engaged physicians and better patient care.

So how do healthcare providers get the undivided attention of their entire organization? Jive cuts through the noise with high-impact communications that even busy clinicians can't miss. It delivers personalized news, announcements and information in a captivating form that gets everyone reading and engaged, at their desks or on the go.

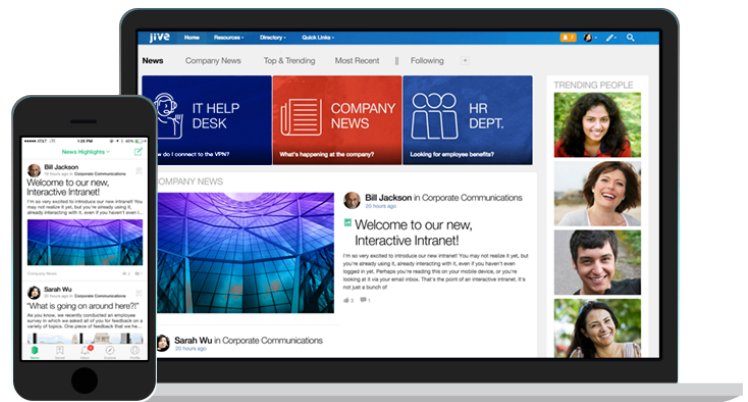
### Solves Your Biggest Internal Communications Challenges:

- **Drive strategic alignment:** turn a disconnected healthcare system into a cohesive organization where everyone understands and contributes to the mission.
- **100% penetration:** reach everyone in your organization across all facilities with attention-getting mobile and desktop communications.
- **Engage physicians:** strengthen physician relations with compelling communications and two-way conversations that ensure understanding and buy-in.
- **Measure your impact:** see who's reading your content, who's spreading the word and how to improve communications for greater effect.

### Features and Capabilities:

- **Beautiful news page:** deliver the latest news and announcements in an eye-catching, must-read layout.
- **Targeted communications:** get the right message to the right people with personalized news streams and auto-subscriptions.
- **Great mobile experience:** reach employees wherever they are with a best-in-class consumer-grade mobile experience.
- **Impact metrics and engagement analytics:** measure the impact and reach of your communications; track sentiment and employee engagement.
- **Leadership communications:** energize executive communications with easy-to-publish, media-rich blogs and videos.
- **Secure and Compliant:** Supports HIPAA compliance; ISO 27001:2013 certified.

### Organizations using a Jive intranet:



# What Jive customers are saying:

“In a big healthcare system with 24,000 employees, Jive has been essential to us. We’ve seen employees connect and communicate in ways we never thought possible.”

- **Senior Talent Manager**

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“Jive has made a real difference in a very short period of time. People feel more connected to each other. People feel like they have a voice to bring up their ideas and respond to others. Jive isn’t just a platform to read, it’s a platform to be involved.”

- **Chief People Officer**

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“It’s a wonderful broadcast tool. I can reach every employee very quickly, even from my mobile phone.”

- **EVP of Corporate Communications**

“We’re seeing clinicians by the thousands come to one central place to collaborate on things like how to provide better patient care and providing true feedback to leadership.”

- **Executive Vice President, Digital Health**

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“We’ve been able to align our organization with our new strategy. It’s a complicated strategy and people have been able to grasp it really quickly through the use of the Jive platform.”

- **Head of Internal Communications**

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“Jive allows us to connect on so many levels: with leadership, with employees and with industry trends.”

- **Director of Internal Communications**

Unite your healthcare organization with an interactive intranet.

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## Jive Healthcare Resource Kit

Download this collection of resources and learn how a Jive Interactive Intranet can help you foster a highly engaged workforce and solve your greatest internal communications challenges.

<https://www.jivesoftware.com/resource-library/resource-kits/healthcare-communication-hipaa-compliant-collaboration/>