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THERE'S NEVER BEEN A BETTER TIME TO INVEST IN A NEW INTRANET

Remote Work Isn't Going Anywhere. Support Key Activities Of Your Business — In The Office And Beyond. Jive's Innovative Platform Is A Modern Document Repository and People-Centric Collaboration Hub.

COVID-19 has changed the business world. As companies moved to remote work during the pandemic, organizations scrambled to update their infrastructures to accommodate employees' evolving needs.

The perfect way to meet the remote work requirements of employees and companies is with an innovative intranet that fosters connection, enables collaboration and boosts productivity.

REMOTE WORK IS CHANGING WORKPLACE DYNAMICS

According to Accenture, the global business landscape has withstood a "massive workforce shift" that has convinced more and more companies of "the urgent need to shift to a remote workforce to protect and empower employees, serve customers and to establish business continuity."

This has brought with it enhanced communication needs, as virtual meetings and dispersed project teams have become increasingly important. Now more than ever, the need to connect is critical.

Productivity is another key concern with the rise of remote work. The COVID-19 pandemic has given us the concept (and name) for a new approach in which coworkers are increasingly dispersed: This is called the elastic digital workplace. And it comes with many new challenges.

Accenture, which coined the phrase, has identified six key elements that employers must preserve in order to ensure that remote work feels just as natural and effective for employees as its in-office alternative.

The key elements of the elastic digital workplace are:

1. **Culture & Awareness**
2. **Elastic Collaboration**
3. **Virtual Work Environment**
4. **Seamless Networking**
5. **Distributed Continuity**
6. **Adaptive Security**

While security and networking infrastructures must be handled by their associated departments, the remaining four elements are of critical importance — and yet they can be the hardest to implement correctly.

How does a company preserve its culture and institutional awareness in a remote work environment? It goes way beyond establishing strong communication channels and having proper protocols to distribute internal and external policy guidelines, of course.

What about collaboration? Do employees have the tools necessary to build, maintain and strengthen connections amongst each other, as well as with vendors and clients?

Luckily, solving these problems may be easier than it seems. A truly innovative intranet that has been built with the future of work in mind can help you address the shift to remote work.

Once implemented and adopted, your intranet will not only help you meet the challenges of remote work; it will help you thrive in the new normal.

WILL EMPLOYEES BE JUST AS EFFECTIVE OUTSIDE THE OFFICE?

Professionals must stay productive while working remotely, despite the many personal and economical hurdles that the pandemic presents. On the other hand, many businesses are implementing new work-from-home policies on an unprecedented scale, which raises challenges concerning the ability to meet organizational goals.

Before the pandemic, many employers wondered whether their employees would be just as effective while working remotely. There was a "flexibility stigma" that caused many to perceive that workers lacked the tools, infrastructure and even the proper mindset to be as productive away from the office as they are while in it.

Luckily, statistics show that the opposite is true. When properly implemented, remote work policies are actually shown to increase productivity — 65% of workers say they're more productive when working from home.

This doesn't happen just by accident or luck, of course. Employers have a responsibility to provide the most productive remote work environment for employees. This can be done with general strategies, such as:

- Increasing employees' ability to focus
- Providing tools to keep employees connected and collaborating
- Ensuring they can easily access the files they need
- Checking in with the team daily
- Using video to promote a sense of personal connection

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FACILITATE PRODUCTIVITY WITH PROPER INFRASTRUCTURE AND POLICIES

The pandemic is causing many organizations to reevaluate the long-held perception that working from an office is superior to working from home. Tech companies are leading the way with this mindset shift — Google, Twitter, Amazon, Facebook, Microsoft and Slack are all opting to extend and expand their remote work policies.

These tech giants are also breaking new ground when it comes to boosting productivity and promoting best practices for effective remote work.

Transparency is vital. Team leaders must be sure to provide extreme clarity about project deadlines and expectations.

Managers and leaders also must provide the framework for employees to find what they need and to connect with each other. Broadly speaking, three key factors are most important.

Remote Employees Need To Find Key Content And Information Easily

Due to the realities of remote work, employees need to be able to find and access resources swiftly and independently. If employees can't find what they're looking for easily, the result will be wasted time and increased frustration.

Jive is an innovative platform that lets you access people, documents and information in one place. Empower your employees to communicate and collaborate effectively with Jive.

Plus, with Jive's PeopleGraph™, it's easy to search for and find anyone in your organization. Find people with the skills you need, see what they're writing, reach out to them with questions and expand your community with new connections.

Too Many Communication Channels Kills Productivity

As the number of communication channels across each workplace increases, unfortunately, effective communication can decrease. This is a clear case where too much of a good thing is bad.

It's easy to see why: When there are more channels to search through, it's harder to recall where the information you need lives. Multiple different conversations and threads split workers' focus, drawing their attention away from what's important and hampering concentration. The problem is about more than just wasted time. All that frustration adds up to more errors, lower quality work and an increased sense of disengagement.

Remote Workers Need Seamless Collaboration

The key to collaboration isn't just about document organization or well-designed policies and infrastructure. It's about your people. That's why it's so critical for your company to create opportunities for employees to connect with each other on a human level.

Sound scary? While there are added challenges with fostering community in a remote work environment, with the right technology, it's a rewarding and worthwhile endeavor.

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NOW IS THE PERFECT TIME TO INVEST IN YOUR INTRANET. HERE'S WHY.

Institutional change is notoriously daunting. These extraordinary times present not only a need for change, but an exciting opportunity for evolution. The rise of remote work right now makes investing in your intranet a winning proposition.

The risk is low while the payoff has the potential to be massive. The COVID-19 pandemic forced employees to jump right into a remote work situation without necessarily having the ability and tools necessary to find the information, documents and people they need.

Across the board, organizational routines and timelines have shifted. Processes have been altered and some slowdowns have been felt. For businesses that have experienced a decrease in projects and client orders, now is the perfect opportunity to take advantage of freed up resources and use your employees' time to work on intranet planning.

Any shortcomings with existing remote work setups and infrastructures have become glaringly apparent to any employee who has been working from home during the pandemic.

Managers and employees clearly understand the need for a powerful intranet that lets you search, suggest, connect and engage.

Right now is the perfect time to thoroughly map out your organization's needs and identify areas where your digital document infrastructure is failing you.
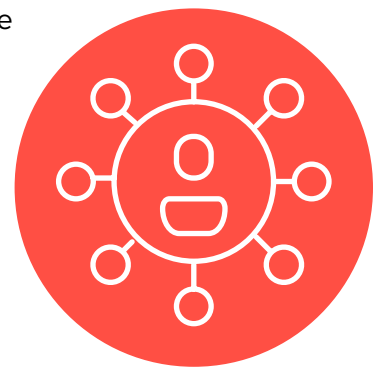
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JIVE IN ACTION:
HERE'S WHAT A GREAT INTRANET CAN DO
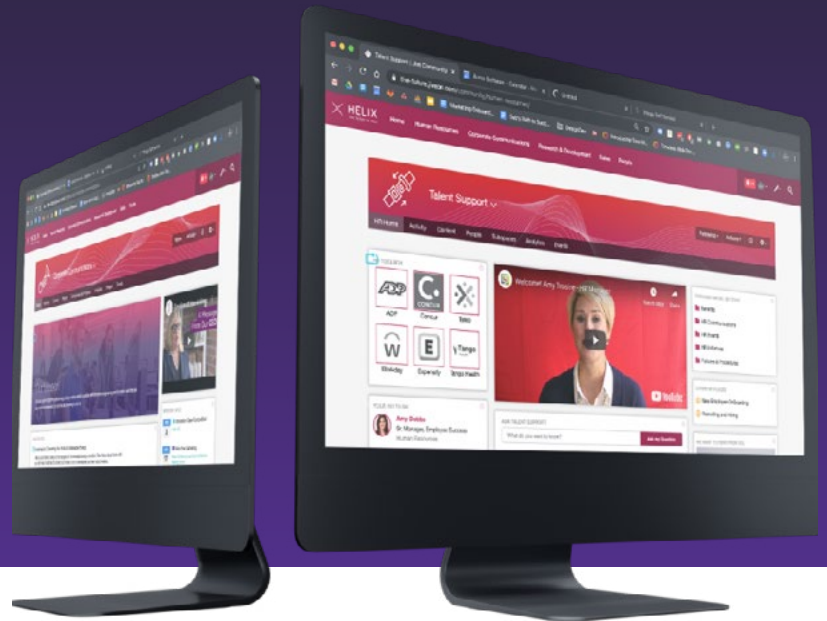
Jive's powerful search is built on machine learning and algorithms, which work in tandem to surface relevant content and proactively connect people within your organization.

Only Jive has [PeopleGraph]™. PeopleGraph™ is unique in enterprise intranets: It combines the intuitive experience that you've come to expect from your consumer technology alongside industry-leading workplace tools.

PeopleGraph™ is more than just a feature. It's a revolutionary new offering that brings intuitive, AI-driven organization to your company while removing the need for governance and manual maintenance.

Instead of following the old style of providing top-down, directory-like organization, PeopleGraph™ uses machine learning to map the relationships among people, content and activities across your digital ecosystem. It understands your people—their jobs, their skills, their connections, their needs, their content—and it uses that intelligence to deliver any information they need, exactly when they need it.

How will Jive and PeopleGraph™ make work easier for you? Jive lets you create targeted department pages for each one in your company. From there, you can send out targeted information to make it easier for employees to find what they need.

Here's how that works in practice: Across the board, companies are relying on web conferencing more than ever. With Jive, you can place the Zoom user guide on your IT page, making it easy for all employees to get the info they need. This capability saves time, preserves resources and encourages a feeling of satisfaction and self-sufficiency.

IMPLEMENTING A NEW INTRANET IS EASY. HERE'S WHAT TO EXPECT.

Adding a new enterprise tool can seem intimidating. The process of adopting Jive's innovative intranet is thorough, but implementing this powerful platform will be quick, easy and painless, so you can take advantage of its many benefits right away.

Over the course of five to eight weeks, your customer success representative will guide you through the following steps to create a fully personalized intranet that's perfect for your organization.

STEP 1: Project Initiation & Planning

Your Jive implementation begins with a kickoff call. We'll start by introducing you to your team, reviewing the onboarding timeline and discussing next steps.

STEP 2: Content Planning & Strategy Guidance

During this data gathering stage, we'll work together to identify your intranet needs through a series of one-on-one sessions.

STEP 3: Information Architecture Planning

Our customer success team is highly trained to help you unveil the perfect information architecture for your intranet.

STEP 4: Requirements Validation & Mapping

During this stage, we'll put together a proposed intranet design based on the information gathered.

STEP 5: Jive Colors Planning

Your dedicated customer success manager will schedule a meeting to discuss the proposed design.

STEP 6: Intranet Governance Guidance

Once the design has been approved, we'll create and configure your new interactive intranet.

STEP 7: Content Author & Power User Training

We'll grant your team access to our customer success hub, where you'll find useful training materials such as videos and product guides.

STEP 8: Content Migration & Support

We'll send a quarterly NPS survey and schedule a call to review how successful you've been with Jive.

BENEFITS OF YOUR NEW, INTELLIGENCE-DRIVEN INTRANET

Jive will instantly boost productivity, improve collaboration and decrease frustration. Our groundbreaking platform combines industry-defining smart features, quick and easy setup, and continued customer support to make your intranet adoption go smoothly.

The numbers don't lie. Cutting-edge companies that have made the leap to Jive report that their employees get more out of their intranet. Plus, they're seeing the following quantifiable benefits:

- 24% reduction in staff turnover
- 34% reduction in time to find information
- 21% reduction in email load
- 16% reduction in meetings
- 15% productivity improvement

Jive streamlines the collaboration process, drastically reducing communication clutter. Imagine how your team's productivity will skyrocket when each employee has to deal with fewer emails and fewer meetings. Satisfaction increases across the board, and employees stay with your company longer.

That's because Jive is not just an intranet. Jive is a collaboration hub designed for how people actually work. It's unlike any other, because Jive was made to mirror the experience you have in your personal life — easily finding people, places and things on consumer apps.

Our breakthrough feature — PeopleGraph™ — uses machine learning and algorithms to deliver a completely intuitive experience. Jive understands your people and knows exactly how to help them work more successfully.

READY TO SEE WHAT JIVE CAN DO FOR YOUR ORGANIZATION?

SCHEDULE YOUR DEMO